



<https://whatstthedamage.net/>

PRICE SURVEY 2021

Compiled 22 January 2022

59 Total Survey Responses

in the fields of

**Shoe Repair, Key Cutting,
Engraving, Watch Repair, Auto
Locksmith, and Locksmithing**

WHAT'S THE DAMAGE?

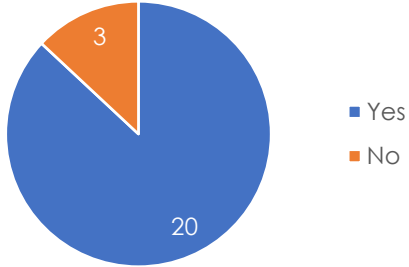
Shoe Repair

Item Description	Count	Average	Low Average	High Average
Stiletto PU Top Heels	24	7.53	5.73	8.97
Stiletto Metal Heels	24	7.98	6.16	9.52
Ladies Rubber Soles Requiring a 2" Heel	24	13.24	7.96	22.19
Ladies Heels Requiring a Large Heel Repair	24	12.44	8.27	20.00
Ladies Heels Requiring a Gents Type or Style of Heel	24	12.78	8.83	19.04
Standard Gents Rubber Heels on a Leather Heel Block	24	13.06	9.33	16.56
Gents Replacement Leather Full Sole ¼ Rubber Unstitched Leather Heel - Size 9	23	51.69	31.50	71.67
Gents Replacement Leather Full Sole ¼ Rubber Stitched Leather Heel - Size 9	20	53.84	35.40	70.99
Gents ¼ Steel Rubber Heels	23	15.01	11.24	18.64
Gents Replacement Unit - Size 9 (Dr. Martens)	20	46.90	33.60	61.00
Gents Replacement Unit - Size 9 (Vibram Quality)	21	50.85	35.60	66.00
Gents Replacement Unit	20	46.45	31.60	60.00
Gents ¼ Rubber Leather Heels	23	16.30	11.70	20.82
Ladies Thin 3mm Toe Pieces	21	7.31	5.00	9.59
Leather Gents Toe Pieces	19	10.34	5.70	15.30
Ladies Stick-on Soles	22	12.26	9.44	15.06
Ladies Leather ½ Soles up to 4mm Thick	20	21.76	13.14	28.99
Gents Stick-on Soles	23	15.66	11.37	20.99

WHAT'S THE DAMAGE?

Item Description	Count	Average	Low Average	High Average
Gents Resin ½ Soles	21	20.25	13.75	28.69
Gents Unstitched Leather ½ Soles and Heels	22	37.79	27.17	48.67
Gents Stitched Leather ½ Soles and Heels	21	40.18	27.80	52.00
Reattach Ladies Plastic Stiletto Heel Blocks (per piece)	16	9.65	6.25	14.37
Leather Sock Linings	17	10.24	6.12	17.24
Elastics on a Buckle (each)	22	5.95	3.83	8.08
Shoe Stretching (per pair)	22	5.11	4.16	6.25
12" Nylon Boot Zip	21	24.52	13.80	33.80
Standard Quality Men's Rubber Soles and Heels	23	27.06	20.21	34.73
Standard Quality Ladies' Rubber Soles and >2" Heels	22	19.96	15.53	24.55
Walking Boot Repairs (Full Vibram Sole)	20	50.40	35.60	66.00
Shoeshines	14	5.96	3.50	8.63
Restitching Welted Soles (pair)	10	13.75	4.25	35.00
Repairing Leather Heels	13	13.69	7.83	23.33
New Leather Footbed and Stitched Full Leather Sole and Heel (best quality)	11	74.09	56.67	103.33
New Velcro Closures (both sides on one shoe)	20	8.27	5.00	12.30
Replacing a Pair of Red Wing Soles with New Vibram Units	14	49.50	30.75	71.25
Shortening a belt	20	4.20	2.30	6.70
Extra charge for building up heels?	18	6.14	1.25	17.50

WHAT'S THE DAMAGE?

Question	Count	Responses
Do you offer a discounted price if shoes are soled and heeled at the same time?	23	 <p style="text-align: right;"> ■ Yes ■ No </p>

Key Cutting

Item Description	Count	Average	Low Average	High Average
Standard Yale Cylinder 1A, Silca LEG1, Silca HEN1, Silca YA88	45	4.55	3.47	5.49
Yale: HD YAX5, JMA YA46D	43	4.73	3.57	5.86
Legge Restricted Section: HD 68/1, JMA LEG1D, CEA LG1	39	5.71	3.89	8.12
Henderson: HD 136H, JMA HEN-1, CEA HN1	41	4.56	3.42	5.79
The New Yale Patented Cylinder Key	45	7.04	4.68	10.71
ABS Endurance Key	22	15.35	7.17	21.67
Avocet ABS Key	24	15.86	8.91	22.24
Brisant Ultion Key - BRS1R	37	14.17	8.37	20.32
Ultion WXM Key	23	19.78	14.32	26.67
MAUER Safe Key (65mm - 120mm length)	28	27.11	12.99	41.14
1 Yale Superior / Platinum	38	15.92	10.84	21.60

WHAT'S THE DAMAGE?

Item Description	Count	Average	Low Average	High Average
The ERA 3-Star Cylinder Key (red head original blank)	37	7.46	4.78	11.32
Garrison 7×7	33	13.16	9.06	17.34
"Restricted" Bypass Key - EVVA, DOM (e.g., LWFU2)	32	7.60	4.40	12.55
Union M101M Pre-Cut Mortice	41	5.64	4.29	7.37
Union R10F Rim Lock Pre-Cut	37	6.26	4.59	9.16
Standard 5-Gauge Mortice	42	5.83	4.51	7.17
Standard 5-Gauge Rim	41	6.25	4.68	8.29
Standard 10-Gauge Pin & Pipe	39	6.80	4.47	9.97
Standard Brass Chubb	43	6.08	4.60	7.57
Chubb Ava Key	24	11.16	5.38	17.26

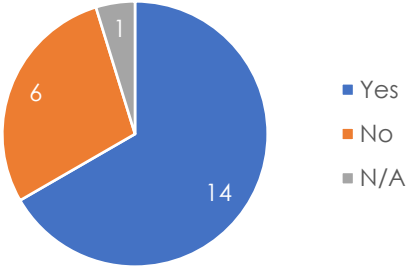
Question	Count	Responses
Do you offer a discount on two or more keys?	44	<p>■ Yes ■ No</p>

WHAT'S THE DAMAGE?

Engraving

Item Description	Count	Average	Low Average	High Average
25mm pet tag engraved with "Woof 01502 561322 44 Bridge Drive Lowestoff"	23	6.30	4.70	8.32
A customer brings in a perennial wood shield with an empty side shield. They would like to have it engraved with "shoe repairer 2021"	21	8.31	5.12	11.18
Black base engraved with "2021 shoe repairer" and in-filled white	14	12.24	8.74	16.24
Curved tankard (not supplied by you), engraved with "congratulations Shoe Repairer on your 1st price survey 2021"	18	16.91	10.24	25.75
Watch back engraved with "Shoe Repairer May 2021"	17	15.26	9.88	20.00
Extra cost to engrave a silver salver (supplied by you) with "2021 Shoe Repairer"	16	9.46	4.88	14.75
Brass plaque measuring 150mm x 100mm x 1.5mm engraved with "In memory of Maxwell Power" and in-filled in black with screw holes put in each corner	16	31.31	14.75	48.24
A customer brings in a wine glass and wants to have it engraved with "Congratulations Shoe Repairer on your 1st price survey 2021"	11	16.18	13.33	19.65
Plastic signs measuring 200mm x 50mm (for a door), white on black, engraved with "Shoe Repairer"	16	18.08	9.23	26.49
Plain name badge, no logo, engraved with "Shoe Repairer"	19	7.78	4.90	10.29
Extra payment for adding the shoe repairer forum logo to an item	14	13.50	8.25	20.25

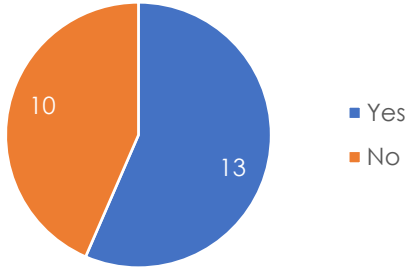
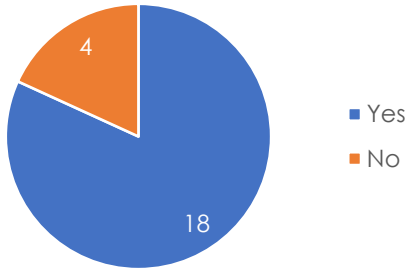
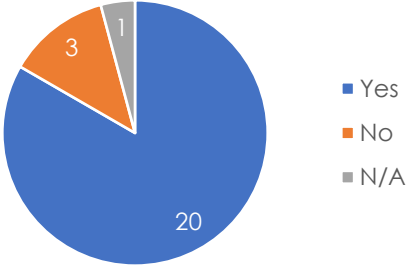
WHAT'S THE DAMAGE?

Question	Count	Responses
You sell a single trophy from stock. Do you charge to engrave it?	21	 <p>■ Yes ■ No ■ N/A</p>

Watch Repair

Item Description	Count	Average	Low Average	High Average
1.5-Volt Watch Battery supply and fit (no pressure test)	23	6.59	4.49	9.73
Battery fitted with Pressure Test	11	15.59	8.67	23.33
Budget Watch Strap (Wholesale cost £3) supplied and fitted	21	8.48	5.78	11.38
Standard Quality Watch Strap (Wholesale cost £5; including fitting)	22	12.77	8.98	17.15
Delux Watch Strap (Wholesale cost £7; including fitting)	19	17.86	12.20	25.18
Metal Strap Alteration (removing 4 links)	24	5.79	3.99	7.90
Standard .7 186 Mineral Glass Replacement	12	26.25	14.00	35.00
Miyota 6m12 Type movement Replacement	10	37.60	25.00	57.50

WHAT'S THE DAMAGE?

Question	Count	Responses
Do you replace crown wheels?	23	 <p>■ Yes ■ No</p>
Do you do mechanical movement repairs?	22	 <p>■ Yes ■ No</p>
You open a watch back and discover a 3-volt battery. Do you charge extra?	24	 <p>■ Yes ■ No ■ N/A</p>

Auto Locksmith

Item Description	Count	Average	Low Average	High Average
Supply and cut a Ford Tibbe, Silca F021 (non-transponder)	17	14.68	9.00	23.62

WHAT'S THE DAMAGE?

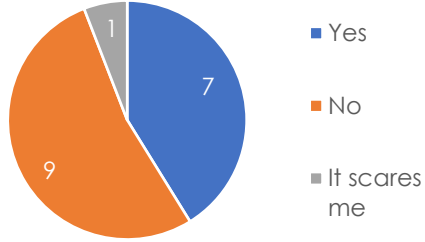
Item Description	Count	Average	Low Average	High Average
Supply and cut Silca FO10 (non-transponder)	17	13.15	6.88	22.25
Ford Transponder Tibbe FO21 - with chip cloned	18	54.53	41.75	73.75
3-Button Ford Remote, Year 2010 (on key diy) Blade cut and Cloned Chip	14	110.93	80.75	143.75
Spare Remote Ford Fiesta 2015 Non-Keyless Key (aftermarket)	15	122.27	88.50	150.00
Spare Remote Vauxhall Corsa 2015 Non-Keyless Key (aftermarket)	14	122.64	91.75	148.75
Spare Remote Ford Focus 2015 Non-Keyless Key (aftermarket)	14	124.71	91.50	153.75
Spare Remote Volkswagen Golf 2015 Key (non-virtual dash; aftermarket)	12	139.00	99.33	176.67
Spare Remote Nissan Qashqai 2015 Key (aftermarket)	14	133.79	107.00	161.25
Spare Remote Volkswagen Golf 2015 Key KESSY (non-virtual dash; aftermarket)	6	142.50	110.00	177.50
Spare Remote Audi A3 2015 Key (aftermarket)	10	138.50	100.00	177.50
Spare Remote Mini 2015 Key (aftermarket)	5	160.00	90.00	280.00
Spare Remote Vauxhall Mokka 2015 Key (aftermarket)	12	135.83	105.00	166.67
Vauxhall Corsa 2015 (all keys lost within a 20-mile radius; supply and cut aftermarket key)	12	190.00	133.33	255.00
Mercedes FBS3 Fob (all keys lost within a 20-mile radius; supply and cut aftermarket key)	4	242.50	200.00	300.00
FIAT 500 (all keys lost within a 20-mile radius; supply and cut aftermarket key)	13	208.08	161.67	263.33
Nissan Qashqai 2015 (all keys lost; all keys lost within a 20-mile radius; supply and cut aftermarket key)	10	202.00	152.50	262.50

WHAT'S THE DAMAGE?

Item Description	Count	Average	Low Average	High Average
Mini 2015 (all keys lost; all keys lost within a 20-mile radius; supply and cut aftermarket key)	5	237.00	125.00	400.00
Audi A3 2015 (all keys lost; all keys lost within a 20-mile radius; supply and cut aftermarket key)	7	212.86	152.50	275.00
Volkswagen GOLF 2015 - Non-Virtual Dash (all keys lost within a 20-mile radius; supply and cut aftermarket key)	6	203.33	152.50	262.50
Vauxhall Mokka X 2015 (all keys lost within a 20-mile radius; supply and cut aftermarket key)	11	205.46	155.00	263.33
Price for cutting a milled blade when a customer brings in their own eBay car key blank	15	29.87	11.25	67.75

Question	Count	Responses
Do you cut eBay/Amazon keys if the customer brings in the blank?	17	<p>A pie chart with a legend. The legend shows a blue square for 'Yes' and an orange square for 'No'. The chart has a large blue section labeled '16' and a small orange section labeled '1'.</p>
Do you do in-car/OBD programming of keys and remotes?	17	<p>A pie chart with a legend. The legend shows a blue square for 'Yes' and an orange square for 'No'. The chart has a large blue section labeled '15' and a small orange section labeled '2'.</p>

WHAT'S THE DAMAGE?

Question	Count	Responses
Do you undertake EEPROM work?	17	 <p>A pie chart illustrating the distribution of responses to the question 'Do you undertake EEPROM work?'. The chart is divided into three segments: a blue segment representing 'Yes' with a count of 7, an orange segment representing 'No' with a count of 9, and a small grey segment representing 'It scares me' with a count of 1. A legend to the right of the chart identifies the colors with their respective response categories.</p>

Locksmithing

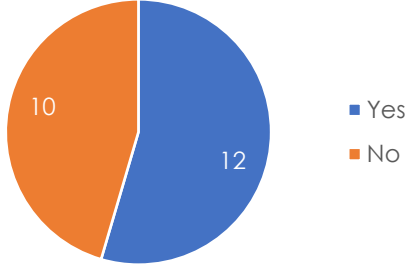
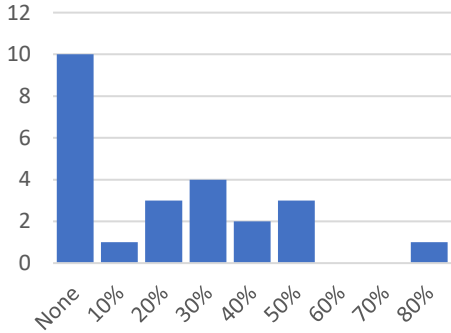
Item Description	Count	Average	Low Average	High Average
Changing a euro cylinder (VERSA or equivalent) when the customer has the existing keys (during normal, daytime working hours)	17	81.71	49.25	123.50
Gaining entry and changing a euro cylinder (VERSA or equivalent) when the customer has lost all keys (during normal, daytime working hours)	17	91.71	66.75	125.00
Picking or slipping a standard night-latch (no lock change, just entry during normal, daytime working hours)	19	67.95	49.00	92.40
Changing a rim cylinder (door open; during normal, daytime, working hours)	18	77.61	50.00	115.64
Replacing a garage door lock (T-handle; door open)	19	84.26	52.00	123.60
Replacing a patio door lock euro lock (with VERSA)	19	79.16	45.40	118.10
Removing a broken/snapped key to open a door (daytime hours)	18	66.06	41.25	96.00

WHAT'S THE DAMAGE?

Item Description	Count	Average	Low Average	High Average
Fitting new uPVC window mechanism - parts and fitting	15	100.47	53.75	167.00
Supplying and fitting a standard white uPVC door handle (daytime hours)	17	91.18	47.50	145.25
LOCKOUT! Picking or drilling open a 3-lever mortice lock and fitting in a new lock (during normal, daytime working hours)	17	106.50	65.00	169.75
LOCKOUT! Picking or drilling open a 5-lever mortice lock and changing the lock (during normal, daytime working hours)	17	117.12	76.25	174.75
LOCKOUT! Picking or drilling a BS 5-lever mortice lock and changing the lock (during normal, daytime working hours)	17	121.35	77.50	174.75
You have seized a mechanism. How much do you charge for a callout to gain entry and change the ERA gearbox (during normal, daytime working hours)?	17	129.29	87.50	166.75
You have seized a mechanism. How much do you charge for a callout to open and replace the ERA gearbox (urgent, emergency, or out-of-hours)?	16	163.50	97.50	231.25

Question	Count	Responses
Do you offer a residential locksmith service?	22	<p>■ Yes ■ No</p>

WHAT'S THE DAMAGE?

Question	Count	Responses
Do you offer an auto locksmith service?	22	 <p>A pie chart with two segments. The blue segment represents 'Yes' with a count of 12. The orange segment represents 'No' with a count of 10. A legend to the right shows a blue square for 'Yes' and an orange square for 'No'.</p>
If you are doing an emergency, out-of-hours work, by roughly how much would your prices increase?	24	 <p>A bar chart with the y-axis labeled from 0 to 12 in increments of 2. The x-axis categories are None, 10%, 20%, 30%, 40%, 50%, 60%, 70%, and 80%. The bars represent the number of responses for each category: None (10), 10% (1), 20% (3), 30% (4), 40% (2), 50% (3), 60% (0), 70% (0), and 80% (1).</p>